Zoom for E-Discovery

The e-discovery platform for predictive coding and analytics
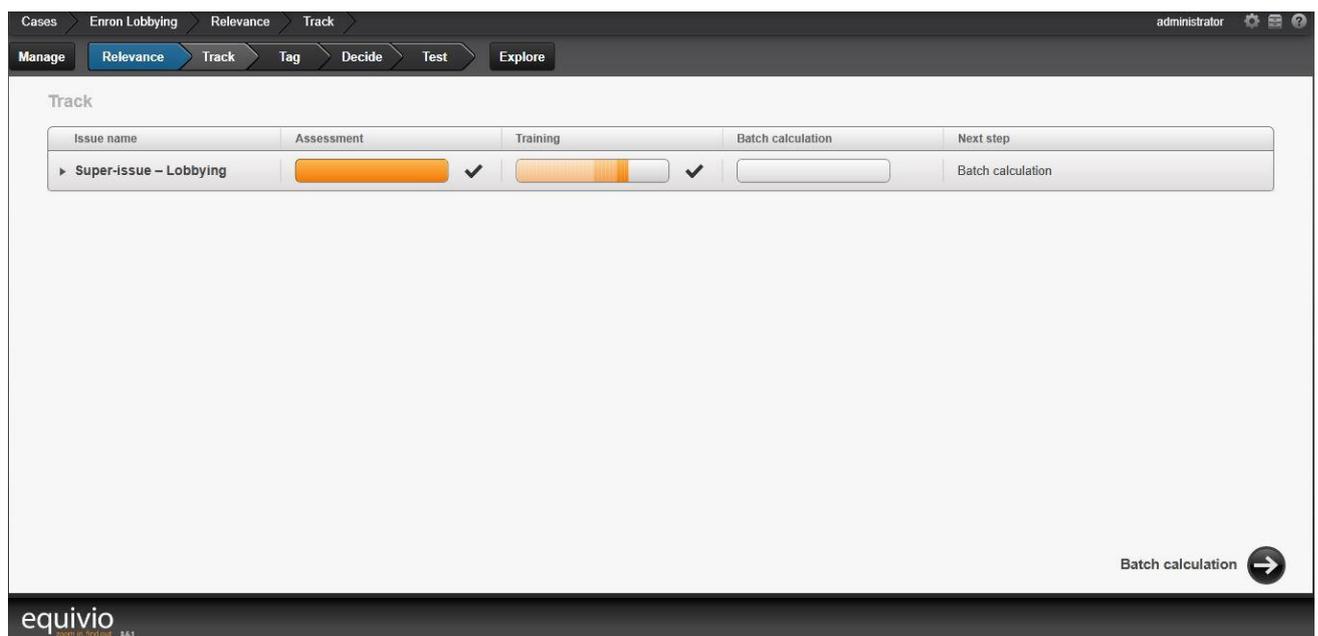
DISCOVER WHAT YOU NEED TO WIN

Zoom for E-Discovery is an integrated platform for e-discovery analytics and predictive coding. Zoom's advanced analytics enable you to zoom in on the data that's important to your case. Supporting the full e-discovery cycle, Zoom is used to make sense of the data collection, pinpoint key documents, cull the collection and organize the review.

RE-ENGINEERING THE E-DISCOVERY FLOW

Zoom is built around a simple, intuitive e-discovery flow. Zoom imports raw data into the system, analyzes the data, performs predictive coding, and then exports the filtered data set to your review platform of choice. Zoom is fully integrated with all major e-discovery platforms via a streamlined workflow.

Figure 1: Relevance Training Status

DATA IMPORT

Zoom extracts text and metadata from either raw ingest data or a hosting system (e.g., Relativity, LAW, IPRO, iCONECT) and creates the search index. Comprehensive search, reporting and data profiling capabilities enable effective early case assessment.

ANALYTICS AND PREDICTIVE CODING

Zoom utilizes advanced analysis technologies specifically designed to address the problems of e-discovery. Multi-dimensional analysis of the data collection is performed using a broad range of text analysis technologies, including:

- **Near-Duplicates** – Detects and groups near-duplicates. The grouping of near-duplicates allows similar documents to be reviewed together, allowing users to slash the time and cost of document review, while ensuring the consistent treatment of similar documents. This application also de-dupes identical files.

- **Email threads** - Captures and reconstructs email conversations. By identifying the unique emails in a collection, the tool drastically reduces the number of emails that need to be reviewed. This application eliminates redundant data and enables the review of emails in their original context.

- **Language Detection** – Identifies the primary language in which a document is written. This enables the use of language as a criterion for assignment of documents for review.

- **Search** – Enables data probing in early case assessment (ECA) or to help attorneys familiarize themselves with the case prior to Relevance training. Similarly, search can be used to locate seed documents, if required for Relevance. Integration of the search with Zoom's analytics allows the presentation of search results grouped by near-duplicates or structured according to email threads. Search functions include complex search, fuzzy search, conceptual search, find similar, search term expansion, etc.

- **Themes** - Themes is a ground-breaking application for intuitively exploring document collections. By imitating the way humans review and think about documents, Themes makes it easy for users to browse a list of themes, drill down, find similar documents, or jump to a related theme. Drawing on emergent research in text analytics technologies, Themes analyzes and maps the thematic interconnections between content across a document repository. This allows legal strategists and investigators to quickly grasp the essence of a collection, find the documents they need and make better strategic decisions.

- **Relevance -** Relevance leverages predictive coding technology to organize a collection of documents by relevance. The application is "trained" by one or more attorneys to find relevant and privileged documents. Following this initial training, Relevance uses statistical and self-learning techniques to calculate graduated relevance scores for each document in the data collection. This enables informed early case assessment, precise data culling, prioritized review and systematic QA for human review.

DATA EXPORT & BATCHING

Zoom's decision support system facilitates the selection of relevant documents for export. Faceted search capabilities allow the overlay of metadata criteria. Based on these selection criteria, the export process exports native files, full text and metadata containing Equivio analytics result to the relevant review platform.

A patented batching module creates review batches comprised of closely related documents. This application uses multiple analytical overlays to create document batches that take prioritized account of email threads and families, near-duplicate sets, themes and relevance scores. By assigning homogeneous batches to reviewers, this capability increases the speed and reduces the cost of document review. Email threads and near-duplicates are always kept together, while relevance scores enable review prioritization.

SMARTER E-DISCOVERY, LESS RISK, LOWER COSTS

The Zoom platform streamlines e-discovery by minimizing review volumes, maximizing reviewer productivity and ensuring defensibility:

- **Find out more**

  o Use Themes to browse the collection, find interesting topics and deep dive into specific documents

  o Zoom in on key documents to estimate case risk and winnability

  o Prioritize review efforts by focusing on the key data

- **Lower risk**

  o Discharge discovery obligations by finding more of the relevant data

  o Reduce review inconsistencies by grouping near-duplicate sets and email threads

  o Enable systematic QA of review by cross-matching relevance scores against human review tags

- **Reduce costs**

  o Filter non-relevant documents to significantly reduce review volumes and costs, and in some cases even eliminate the need for first-pass review

  o Determine the size of the review set using the decision-support environment in order to address proportionality considerations

- Stratify review by assigning high-potential documents for high-grade review, and low-potential documents for low-cost review

- Accelerate review speed via set-centric review based on near-duplicates and email threads groupings, as well as organizing review by thematic clusters

BOTTOM LINE: CHOOSE ZOOM ONLY FOR CASES YOU WANT TO WIN

Zoom is widely acknowledged as the premium solution for analytics and predictive coding in e-discovery. Proven in thousands of e-discovery cases, Equivio's specialized core technologies give leading service providers, law firms and corporations the decisive edge they need to win a case. By helping reviewers zoom in on the critical documents in a collection, Zoom enhances strategic decision-making, minimizes review costs and mitigates risk. You win, and so do your clients.

ABOUT EQUIVIO

Equivio provides analytics software for e-discovery and information governance. Users include hundreds of corporations, law firms and government agencies. Equivio offers Zoom, an integrated web platform for analytics and predictive coding. Zoom organizes collections of documents in meaningful ways. So you can zoom right in and find out what's interesting, notable and unique. Request a demo at info@equivio.com or visit us at www.equivio.com.

Zoom in. Find out.