

Equivio Zoom

The e-discovery platform for predictive coding and analytics



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SINGLE, INTEGRATED PLATFORM

Equivio Zoom is an integrated platform for e-discovery analytics and predictive coding. Zoom brings together Equivio's proven technologies for e-discovery analytics in a unified web-based platform. Combining Equivio's best-of-breed near-duplicates, email threads and relevance components, together with data import, ECA and enriched analytics capabilities, Zoom provides the tools you need for easier, faster and smarter e-discovery.

ZOOM'S INTUITIVE FLOW

Zoom is built around a simple, intuitive e-discovery flow. Zoom imports raw data into the system, analyzes the data, performs predictive coding, and then exports the filtered data set to your review platform of choice.

The screenshot displays the Equivio Zoom web application interface. The browser address bar shows the URL `win764-pc/ezwebapp/ezzoom.aspx`. The application is running in a browser window titled "Equivio Zoom". The user is logged in as "administrator". The interface features a navigation menu with "Train", "Track", "Decide", and "Test" options, with "Track" currently selected. The main content area shows a table with three columns: "Assessment", "Training", and "Batch calculation". The table lists three cases: "Case Issue", "Lobbying", and "Energy". Each case has a progress bar in the "Assessment" column, a checkmark in the "Training" column, and a "Perform batch calculation" button in the "Batch calculation" column. At the bottom right of the interface, there is a large "Perform batch calculation" button with a right-pointing arrow. The Equivio logo is visible in the bottom left corner of the application window.

	Assessment	Training	Batch calculation
Case Issue			<input type="button" value="Perform batch calculation"/>
Lobbying			<input type="button" value="Perform batch calculation"/>
Energy			<input type="button" value="Perform batch calculation"/>



DATA IMPORT

Zoom ingests raw collection data, facilitating efficient data import including text extract, metadata extract and creation of the search index. Comprehensive search, reporting and data profiling capabilities enable effective early case assessment.

ANALYSIS

Zoom supports multi-dimensional analysis of the data collection:

- **Near-Duplicates** – Detects and groups near-duplicates. The grouping of near-duplicates allows similar documents to be reviewed together, allowing users to slash the time and cost of document review, while ensuring the consistent treatment of similar documents. This application also de-dupes identical files.
- **Email threads** - Captures and reconstructs email conversations. By identifying the unique emails in a collection, the tool drastically reduces the number of emails that need to be reviewed. This application eliminates redundant data and enables the review of emails in their original context.
- **Language Detection** –Identifies the primary language in which a document is written. This enables the use of language as a criterion for assignment of documents for review.
- **Search** – Enables data probing in ECA or to help attorneys familiarize themselves with the case prior to Relevance training. Similarly, search can be used to locate seed documents, if required for Relevance. Integration of the search with Zoom’s analytics allows the presentation of search results grouped by near-duplicate or structured according to email threads.

RELEVANCE

Zoom’s Relevance application leverages predictive coding technology to organize a collection of documents by relevance. The application is "trained" by one or more attorneys to find relevant and privileged documents. Following this initial training, Equivio>Relevance uses statistical and self-learning techniques to calculate graduated relevance scores for each document in the data collection. This enables informed early case assessment, precise data culling, prioritized review and systematic QA for human review.

DATA EXPORT

Zoom’s decision support system facilitates the selection of relevant documents for export. Faceted search capabilities allow the overlay of metadata criteria. Based on these



selection criteria, the export process exports native files, full text and metadata to the relevant review platform.

A smart batching mechanism creates batches of documents for litigation review. The process ensures that near-duplicate documents and email threads are always maintained within the same batch, enhancing review productivity and consistency.

SIMPLER, EASIER AND SMARTER E-DISCOVERY

The Zoom platform makes it easier to deploy sophisticated analytics in the business process of e-discovery:

- **Easier**
 - One unified platform for processing and analytics, one database and one connection point simplify implementation
 - Intuitive web-based GUI for easy access and use
 - Single vendor and support point lowers total cost of ownership
- **Faster**
 - One-touch data management, with one import and one export, accelerates time to results
 - No need to move data around between applications increases efficiency (e.g., the ability to search and seed Relevance, where required, from within Zoom) and reduces the risk of data handling errors
- **Smarter**
 - Equivio's best-of-breed core analytics are enriched with a slew of new capabilities including processing, ECA, search, keyword analysis, metadata faceting and language detection
 - Better analytics thru cross-application synergies, such as alerts indicating inconsistent training of near-duplicate documents in Relevance

BOTTOM LINE: IT'S NEVER BEEN EASIER TO INTEGRATE ANALYTICS

Equivio Zoom makes it easier to integrate Equivio's best-of-breed analytical components within your e-discovery workflow. Zoom's unified, easy-to-use platform allows you to achieve a faster and smarter e-discovery process, while reducing review efforts and costs.

Zoom lets you re-invent the way your organization performs e-discovery.





ABOUT EQUIVIO

Equivio develops text analysis software for e-discovery. Users include the DoJ, the FTC, KPMG, Deloitte, plus hundreds of law firms and corporations. Equivio offers Zoom, an integrated web platform for analytics and predictive coding. Zoom organizes collections of documents in meaningful ways. So you can zoom right in and find out what's interesting, notable and unique. Request a demo at info@equivio.com or visit us at www.equivio.com.

Zoom in. Find out.