Clustering in Equivio Zoom

Making Sense of Your Data
MAKING SENSE OF LARGE AND COMPLEX DOCUMENT COLLECTIONS

One of the biggest challenges in e-discovery today is the ability to create order and extract meaning from huge and unstructured data collections. In fact, this is what confronts almost every litigator and investigator at the beginning of a case. Tools that help attorneys to "make sense" of mountains of data are the key to efficient and effective e-discovery.

Zoom's Clustering application automatically groups documents into clusters based on their conceptual content, ensuring that each review batch contains homogeneous content. The result: Equivio users reduce the cost and improve the effectiveness of document review, while quickly gaining an understanding of their data.

Used in a variety of e-discovery scenarios, including document review assignment, early case assessment and investigations, Clustering enables faster and smarter e-discovery by reducing complexity and providing a structured conceptual view of large document collections.

ORGANIZING REVIEW BATCHES BASED ON CONCEPTUAL CONTENT

Zoom's uses Clustering to offer patent-pending batching capabilities, creating review batches that take account of email threads and families, near-duplicate sets, clusters and relevance scores. The Clustering dimension enhances review productivity by generating homogeneous batches, where all the documents in a given batch belong to a single cluster topic.

Fully integrated within Equivio's analytics suite, this smart batching tool supports review prioritization based on relevance scores, while ensuring that near-duplicate documents and email threads are always maintained within the same batch. This ensures self-contained, single-topic review batches that can be assigned and reviewed quickly and efficiently.
USING CLUSTERING IN E-DISCOVERY

Complementing Zoom's robust analytics capabilities, Clustering enables attorneys and investigators to maximize their productivity throughout the e-discovery cycle:

- **Early case assessment** - Clusters are used in ECA to help navigate across the collection, allowing the attorney to achieve a high-level perspective of "what's out there".

- **Assignment of documents for review** – The clusters allow reviewers to acquire knowledge and develop expertise in specific topic areas. Batch assignment by topic provides for a more cohesive, structured review, while allowing reviewers to concentrate on their respective areas of expertise. This enhances both the quality and speed of the review.

- **Corporate investigations** – Clustering provides insight into the content of large document collections. The clusters allow investigating teams to quickly hone in on areas containing relevant material and focus on documents of interest.

**BOTTOM LINE: FASTER REVIEW, LOWER COSTS, DEEPER INSIGHT**

By automatically clustering all documents in a large collection by topic, Clustering generates immediate, concrete benefits for Zoom users:

- **Less cost.** By structuring and ensuring the homogeneity of content in review batches, Clustering enhances the effectiveness and efficiency of document review.

- **Faster review.** Clustering accelerates the identification of issues and areas containing significant content and material of interest, as well as enabling reviewers to "specialize" in specific topic clusters.

- **Investigate faster.** Learn faster in ECA and investigations by navigating the collection by clusters. The clusters help you map the data and make sense of the material.

- **Gain deeper insight.** By structuring the collection thematically, the clusters allow you to deep-dive in areas of interest.

Clustering is a standard component of Zoom. Clustering is fully integrated with Zoom's best-in-breed analytics, including near-duplicates, email threads, relevance and language detection.
ABOUT EQUIVIO ZOOM

Equivio Zoom is an integrated platform for e-discovery analytics and predictive coding. Zoom brings together Equivio's proven technologies for e-discovery analytics in a unified web-based platform. Combining Equivio's best-of-breed near-duplicates, email threads and relevance components together with data import, clustering, ECA and enriched analytics capabilities, Zoom provides the tools you need for easier and smarter e-discovery.

ABOUT EQUIVIO

Equivio develops text analysis software for e-discovery. Users include the DoJ, the FTC, KPMG, Deloitte, plus hundreds of law firms and corporations. Equivio offers Zoom, an integrated web platform for analytics and predictive coding. Zoom organizes collections of documents in meaningful ways. So you can zoom right in and find out what’s interesting, notable and unique. Request a demo at info@equivio.com or visit us at www.equivio.com.

Zoom in. Find out.